365 DataScience

HOW TO BECOME A BUSINESS ANALYST

Soft Skills
Strong Communication

Technical Skills
Excel and a BI Software

Salary
$68,346 on Average

Education
BA Degree

Experience
4 Years on Average

PROFILE

- Prioritizes pocess and systems improvement
- Solves business problems

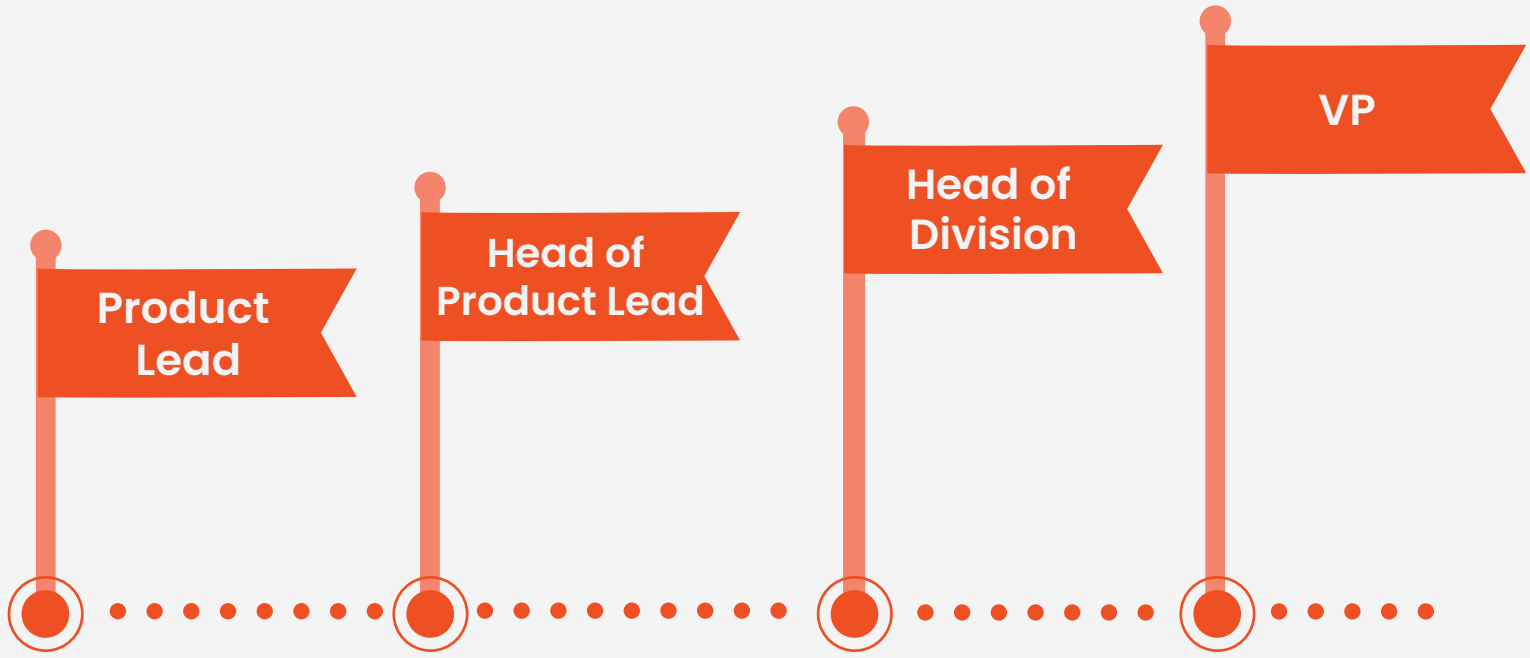
- Looks for savings and efficiencies
- Focuses on business development and searching for new opportunities
- Performance analysis
- Competitor analysis

JOB

- Analyze Performance
- Define Goals
- Formulate Hypotheses
- Collect Data
- Decision Making
- Communicate Findings
- Conduct Research

Business analysts analyze various processes, define goals, and formulate hypotheses in an effort to optimize the performance of a particular segment of the company. They not only collect data but also apply data-driven decision making, communicate findings through compelling, oversee the implementation of these findings, and often conduct training for non-technical team members.

PATH



A business analyst job is a great option to explore, both on its own and as the first step on the career ladder to becoming a Product Lead, Head of Product, or Head of Division, and even a VP of a company.

SALARY

A business analyst earns $68,346 on average. Entry level business analysts can expect a starting median salary of $50k a year. Of course, with experience, the annual pay also goes higher, and senior business analysts make up to $93k!

$50,000

First Steps

$68,346

On Average

$93,000

More Experience

We researched 1,395 job ads!

SKILLS

Excel	Strong Communication	Tableau	Power BI
60%	41%	6%	4%

To maximize your chances of landing a business analyst job, you definitely need to demonstrate Excel proficiency and strong communication skills. Good command of BI software such as Tableau or PowerBI could also give you a competitive edge.

EXPERIENCE

Required in Business Analyst Offers

Same 1,395 job ads

4 Years

Most employers in our sample required an average of 4 years on the job. However, 35% of job ads were also suitable for people with no prior working experience.

35%

EDUCATION

BA

In terms of business analyst education, 66% of the job posts require a Bachelor's degree. This is the standard for this profession.

66%