365 DataScience

HOW TO BECOME A RESEARCH ANALYST

Soft Skills
Strong Communication

Technical Skills
Excel and Python

Salary
$56,893 on Average

Education
BA Degree

Experience
3.37 Years on Average

PROFILE

- Works closely with the master data team to define the data necessary for research topics
- Reviews data quality

- Defines research questions
- Organizes the data collection process
- Reports findings to the project or team lead

JOB

- Working with project teams to set up project evaluation mechanisms
- Communicating with stakeholders and forming hypotheses
- Data collection and database organization of research data
- Collaborating with various divisions to prepare survey materials /train interviewers collecting qualitative data
- Analyzing data, and forming conclusions based on statistical analysis
- Communicating insights verbally and in formal reports

PATH

A research analyst job can pave the way for career success as an analytics manager and even a data scientist further down the road. The position is typically high in-demand in large companies oriented towards analytical data-driven decision making. Research analysts are hired across a wide range of industries, including the Consumer, FMCG, and Pharmaceutical fields.

SALARY

According to Glassdoor, a research analyst makes $56,893 on average. So, if you're just starting your research analyst career, expect a median salary of $40k a year. Of course, with experience, your annual pay can rise to $84k!

$40,000

First Steps

$56,893

On Average

$84,000

More Experience

SKILLS

We researched currently active job ads!

Excel

63%

Strong Communication

53%

Python

9%

We looked into currently active job postings to discover the in-demand tools and skills an eligible candidate must have. According to the data, the must-have skills for the research analyst role are Excel, followed by strong communication, and Python. Other notable mentions include SQL, SAS, SPSS.

EXPERIENCE

Required in Research Analyst Offers

Same job ads

3.37 Years

In terms of years on the job, the average expected experience is 3.37years. That makes the research analyst job an easier mark compared to other roles in analytics and data science.

On Average

EDUCATION

BA

81% of job posts require a Bachelor's degree, preferably with a concentration in IT, Economics. Statistics, Engineering, Mathematics, or Data Science.

81%